

PERFORMANCE

SEARCH ENGINE OPTIMISATION

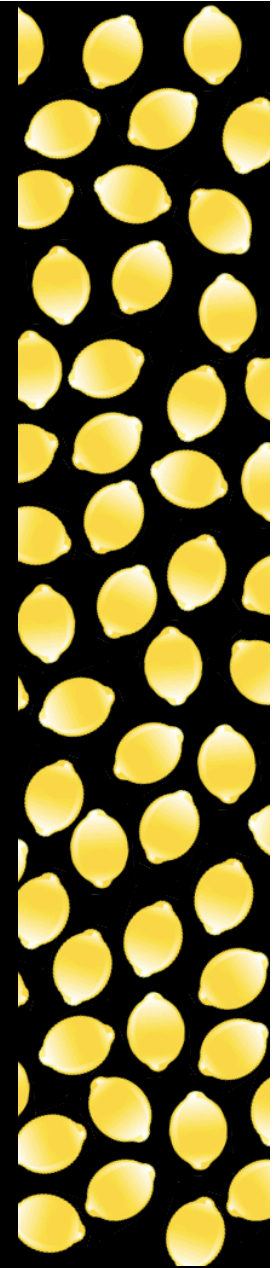
RISK-FREE PAY PER RANKING PROGRAM



I just want people to come to my site! I have invested so much money building it but, no-one is looking at it! I know there is a thing called SEO that can help me rank higher on Google... but it all sounds too complex, costly and too painful for me! Why should I be bothered to learn about it? Will it really help me? How can Lemon Interactive help me manage my own SEO campaign? How do I keep the cost down? Most importantly, how do I get a return on my investment!

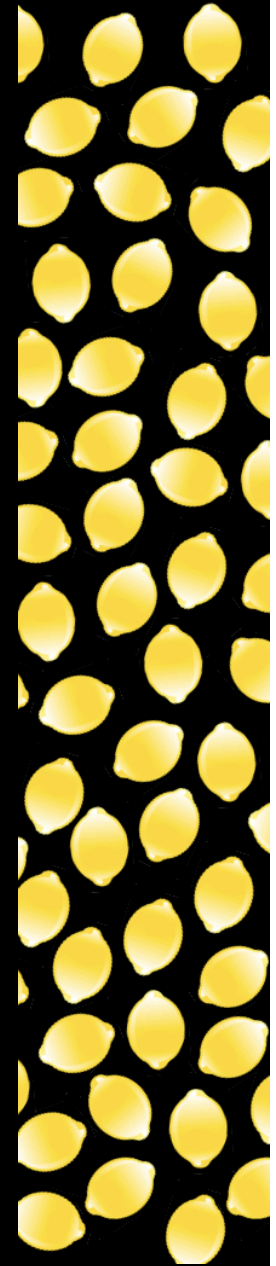
Please help!

We've listened to you.



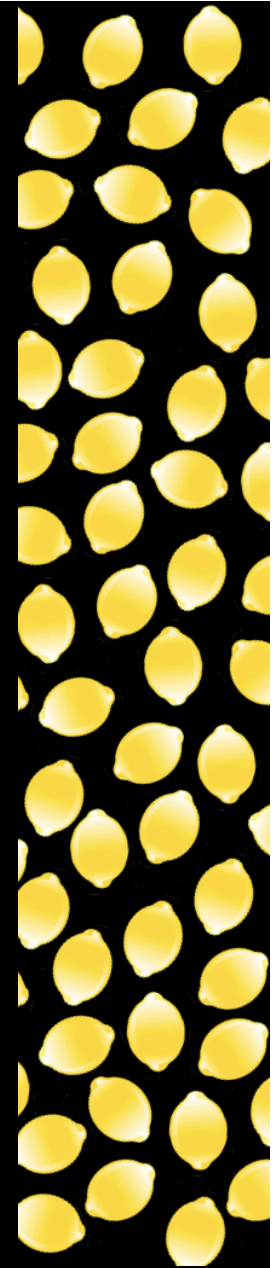
What is SEO

Lets start with the basics



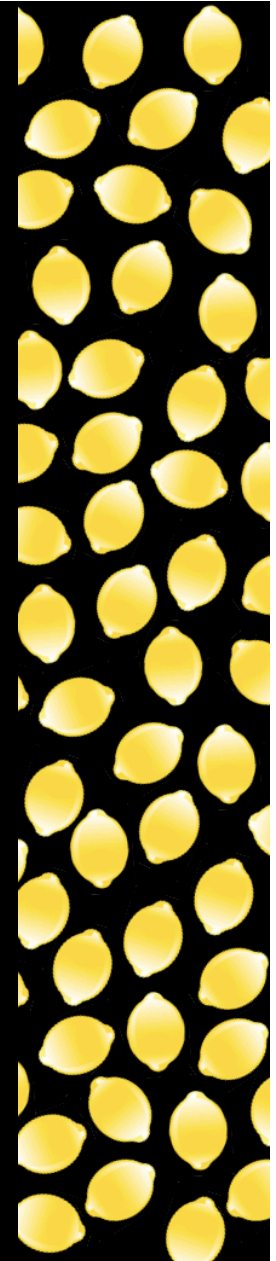
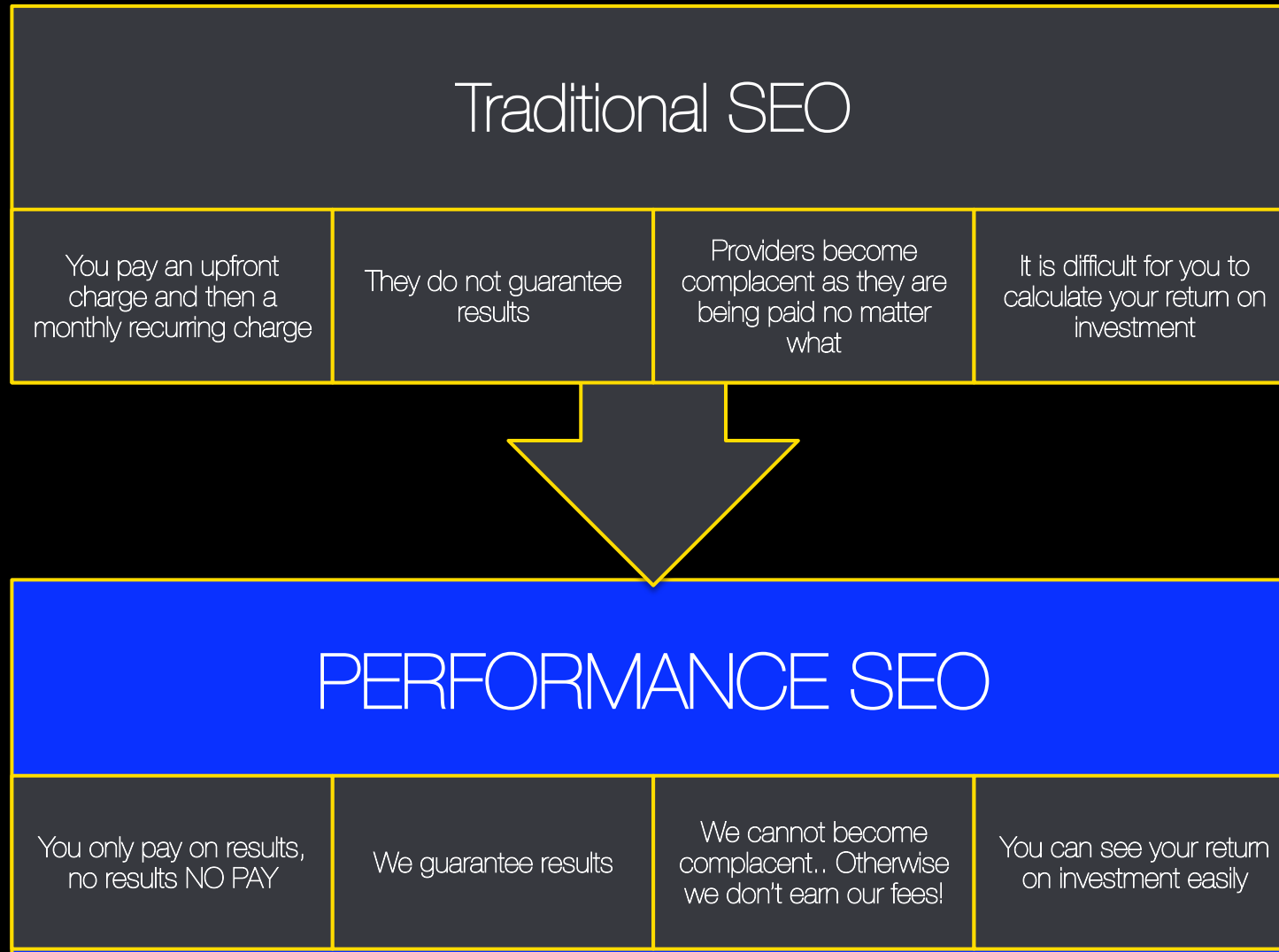
So what's involved with SEO?

The three basic areas to focus on



What's wrong with traditional SEO charging models?

Why PERFORMANCE SEO turns these on their head!





topseos.com WINNER

topseos.com WINNER

We believe that the Risk-Reward model is the ultimate statement of quality & performance?

Search Engine Optimisation (SEO) is our core competency

As part of the Lemon Group we have delivered over £1bn in revenue generation and benefits realisation programs

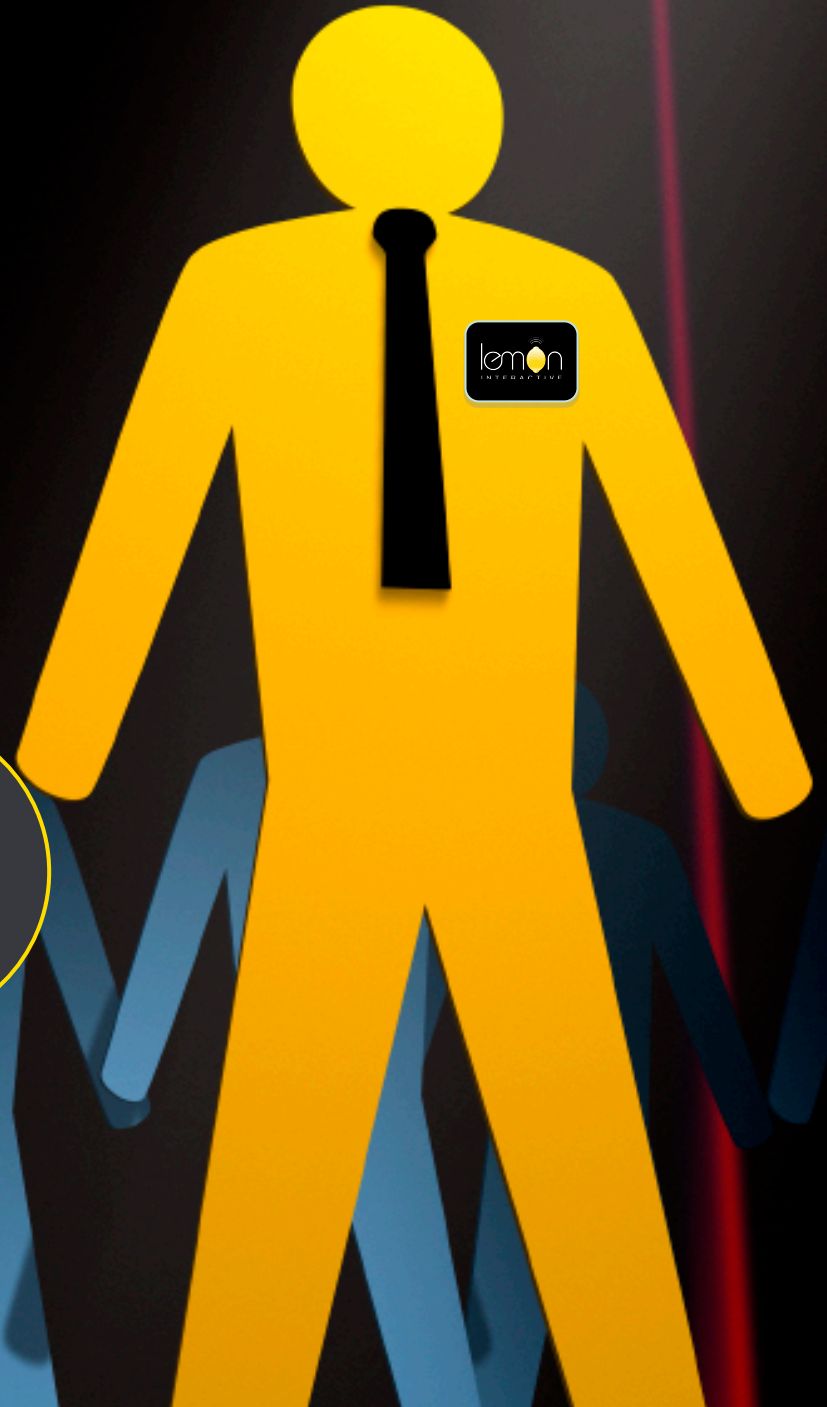
Why choose Lemon Interactive?

We put quality above all that we do to satisfy your requirements

We have a proven track record in delivering ROI.

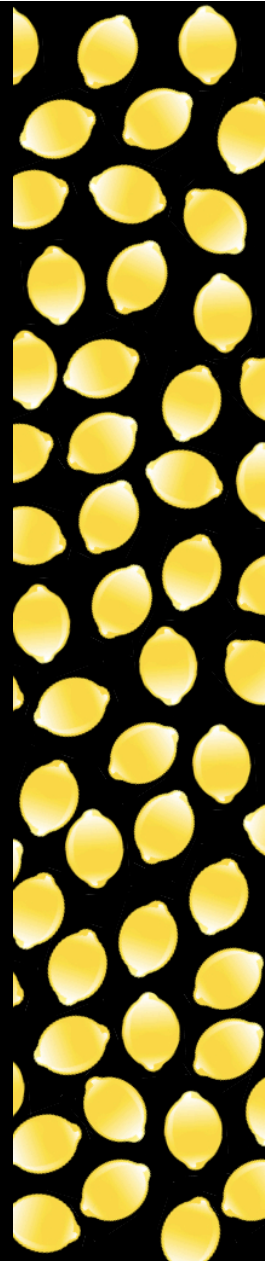
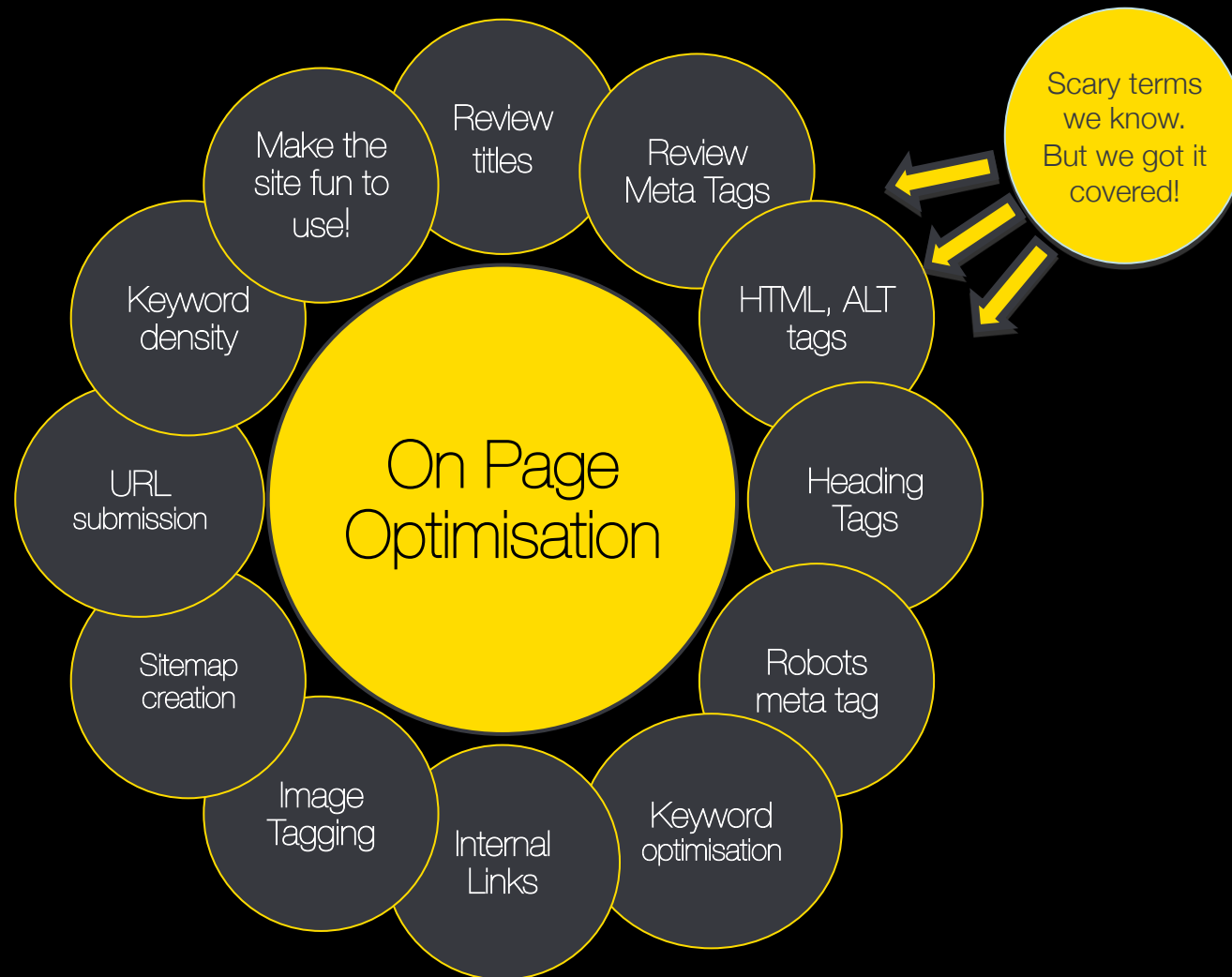
We are the partner of choice to many organisations

Top 5 Ranked company by TopSEO's in 2010



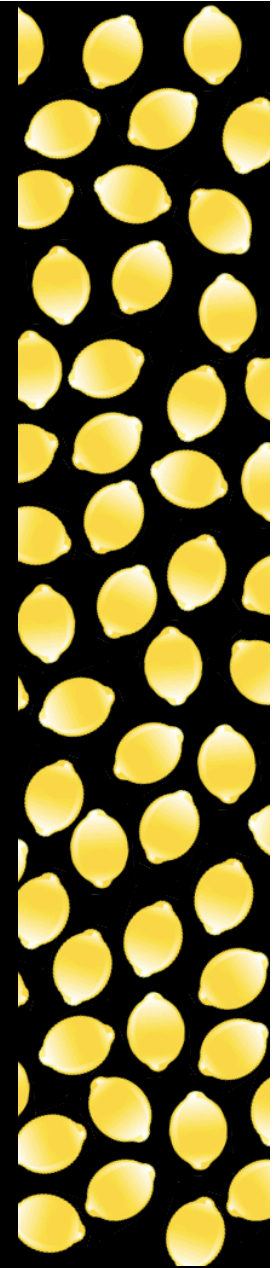
What can Lemon Interactive do for you?

Start with fixing the basics on your website!



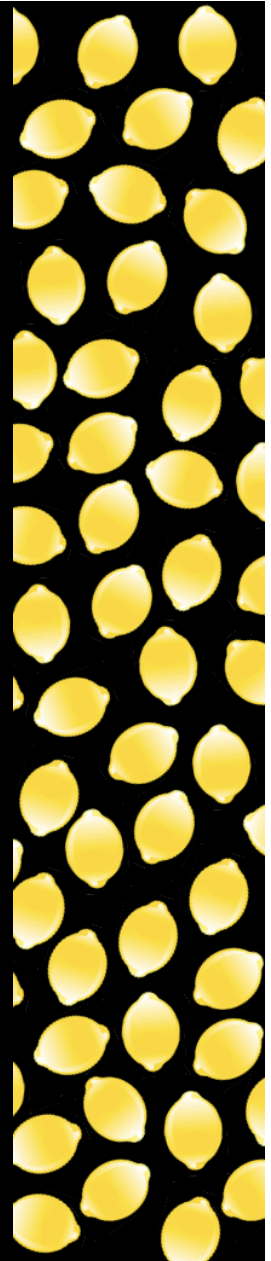
What can Lemon Interactive do?

Now share your site with the world



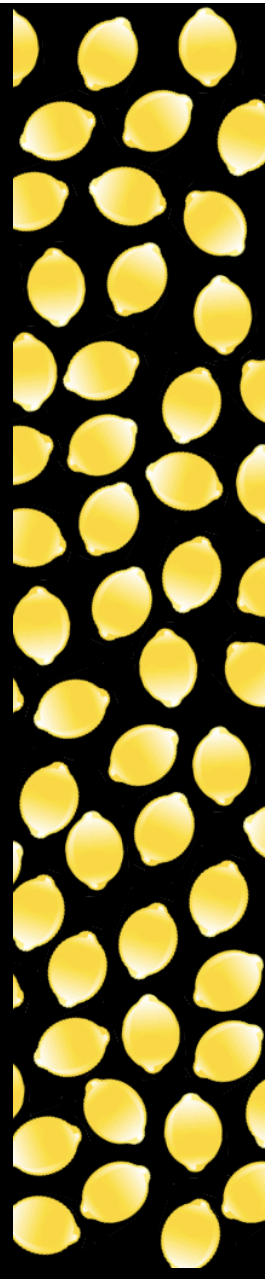
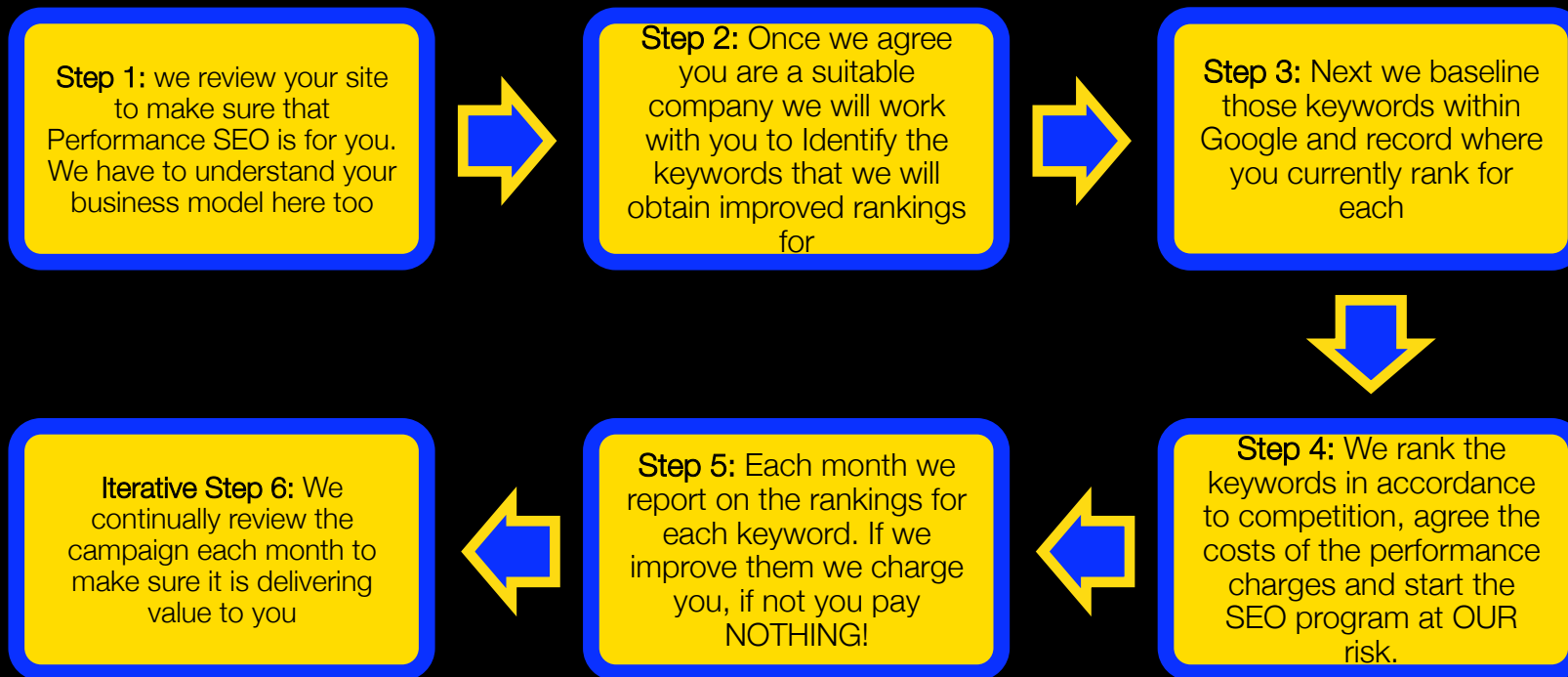
What can Lemon Interactive do?

Social Media Marketing - Time to really get SOCIAL!



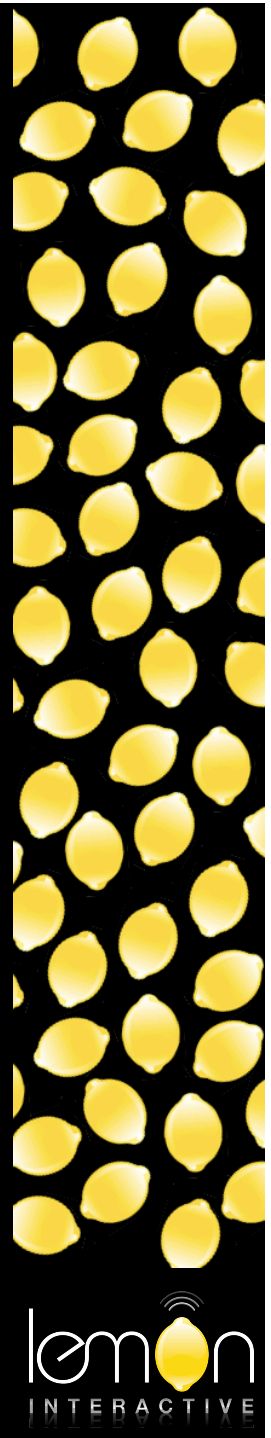
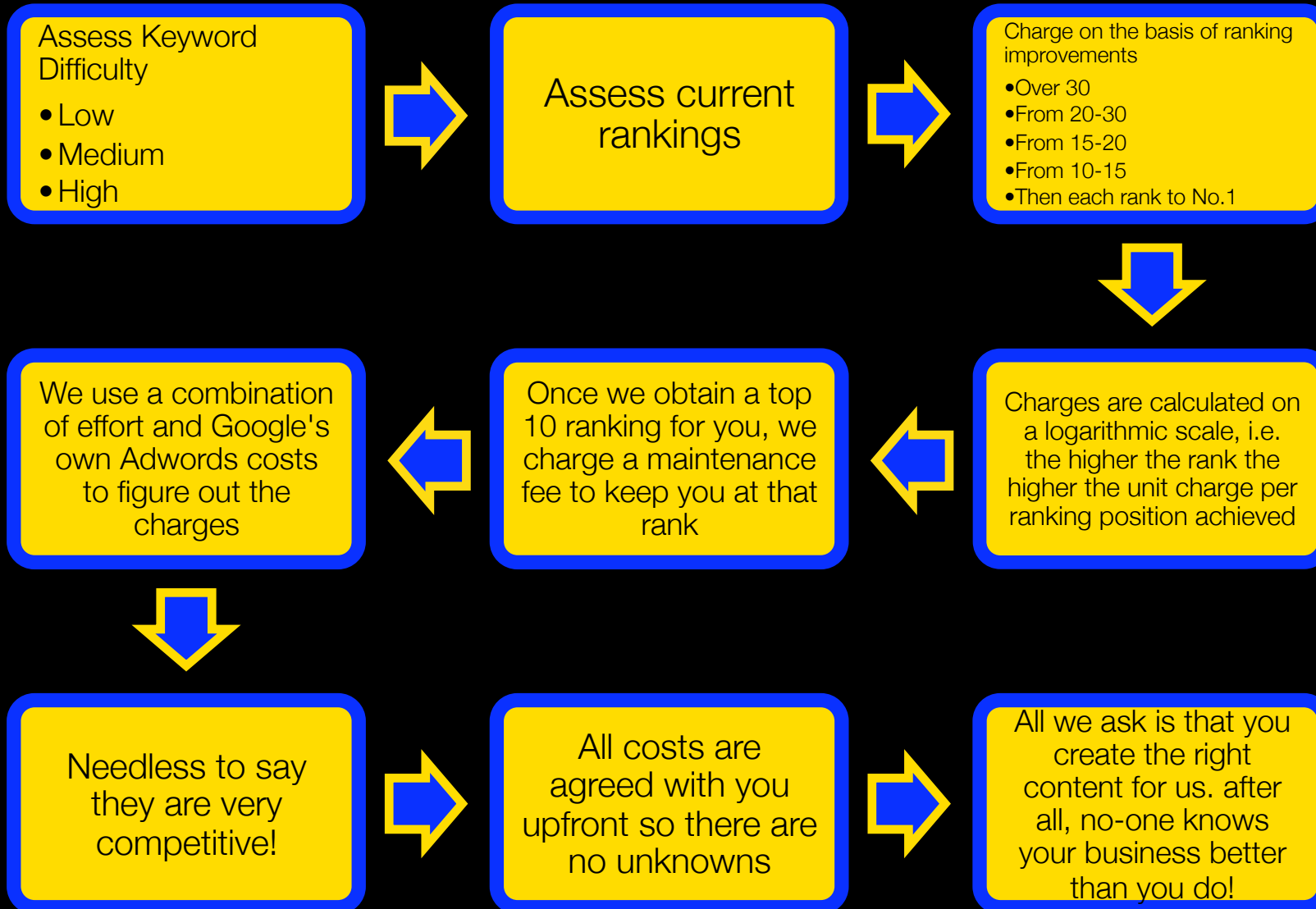
How does PERFORMANCE SEO work?

No results – No Fee!



How do we calculate the charges

We use an algorithm based on Google's own fees!



What do you need to do to help?

If you do the following work we wont need to charge you extra!

Help us to help you reduce your costs!

Keep a blog update on your site

Write relevant articles and give them to us to distribute for you

Refresh your website regularly with new content, Google loves that!

Create your own videos and we will distribute them for you

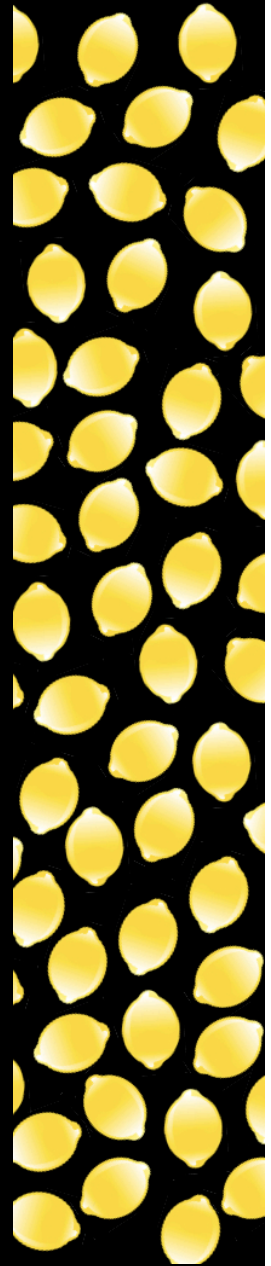
Create a Facebook page and keep it updated.. We can help run it for you.

Use Twitter regularly and follow people who share your business passion

Advise on forums and become an expert in your field

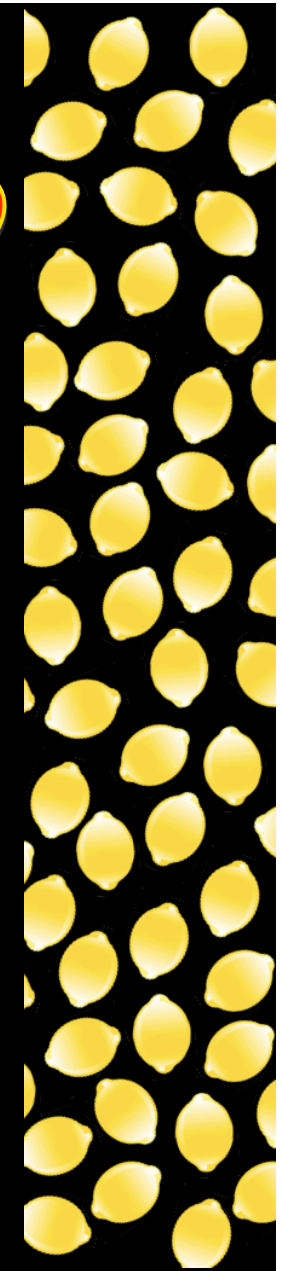
Create images and we will distribute them for you

Analyse your competitors and stay ahead of them. Tell us what they are up to.



So what about the benefits to you

SEO drives revenue there is no doubt about that



Cheaper marketing - It is well known that people hit organic search results 9/10 times

Most people do not search past the 1st page of Google, so if you are there then you win

Win more clients – go from obscurity to page 1 and grow by an average 40%

No more regular SEO payments which don't deliver results!

Allows you to diversify from traditional business models and enter new markets

Reduce Competition - You can eliminate competitive threat

Increase branding – perception that well ranked sites are great at what they do

Promotion that does not sleep

RISK FREE – only pay if we improve your rankings!

Interested? Heres how we get cracking!

Follow these simple steps to start your SEO journey

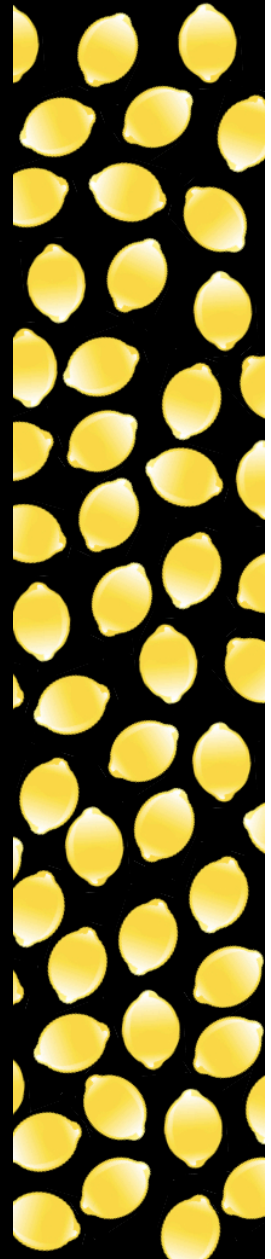
Contact us
and arrange
to discuss
your
specific
requirement

We will then
have a chat
about the
results

Start the
campaign
and get on
the road to
making
money!

We will
conduct
a full
SEO
analysis
free of
charge

Create a
full RISK-
FREE
SEO
plan





Contact Us

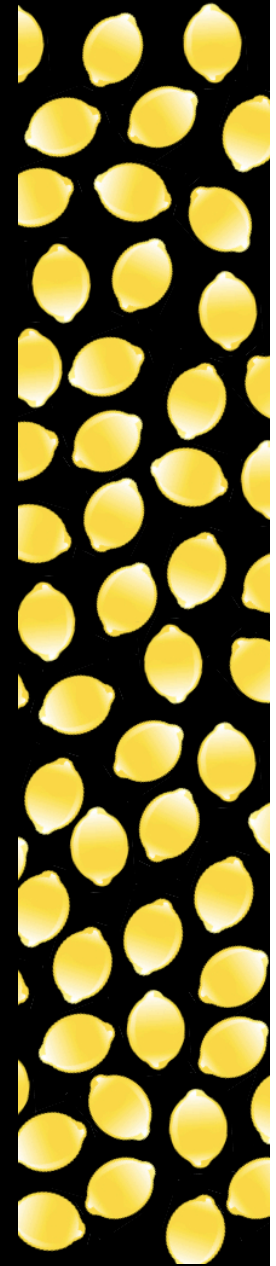
Lemon Interactive
c/o Lemon Group International Ltd
Berkeley Square House
Berkeley Square
London
W1J 6BD

Tel: +44 20 30 86 87 88

Fax: +44 208 181 6470

Email: sales@lemoninteractive.com

Web: www.lemoninteractive.com



lemon
INTERACTIVE

If you want to be the best,
be with the best.

Welcome to
Lemon Interactive.

